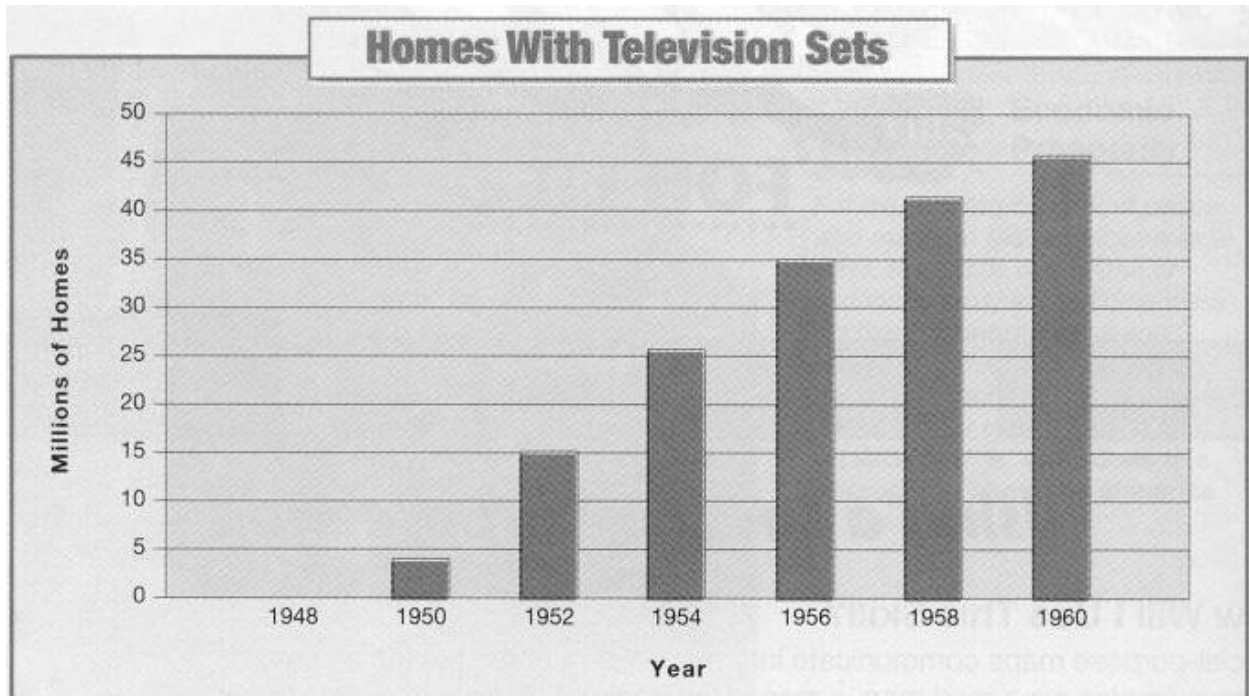


## Warm-Up: Televisions in America



Television affected American culture in many ways. It brought news and entertainment into people's homes. Its commercials encouraged spending and buying. Television also helped to make the 1950's a time when people wanted to look and act the same. Many programs such as Father Knows Best, I Love Lucy, and Leave it to Beaver presented a single view of the ideal middle class family. However, not all families were like the ones presented on T.V.

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1. How many more families owned television sets in 1960 than 1952?
2. Why did so few families own television sets in 1950?
3. Why did "Television help to make the 1950's a time when people wanted to look and act the same"?
4. How was television good for the economy?
5. Identify a positive effect (other than money) television has on our society.